

THE ALUMNAE HOUSE  
NORTHAMPTON, MASSACHUSETTS

MRS. GEORGE B. FORD  
29 TYLER COURT  
NORTHAMPTON, MASSACHUSETTS

10 - XII - 54.

Dear Director W.C.S.R.

I telephoned the  
station this morning to  
ask whether The North-  
ampton Book, instant,  
could be tried on your  
program. I said that  
it was so largely af-  
fair, and by Smith,  
so good-looking, and  
so perfect as a gift  
to father, mother,

Alma



Alumnus and - as  
friend. that our Public-  
ation Committee believed  
it would be of interest  
to your historic pub-  
lic.

I further explained  
that it was an entirely  
non-profit enterprise.  
(see circular attached.)  
At your assistant's sug-  
gestion, I am leaving  
this material at your  
office, hoping that you  
may



find it possible to fix  
it in - somewhere.  
assumes.

If you can, the under-  
graduates will certainly  
have done their share -  
Sophians has a nice  
review in today's issue.

Sincerely yours

Samuel C. Bliss Ford,

member, Centenary History  
and Publications Committee  
1899

Enclosures -

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Leaflet

Bank sheet.

(Sorry I can't give you the Bank!)

